Student Learning Outcomes Matrix - Academic Year 2024 – 2025

Identify Each	Identify	Total	Total Number	Assessment	Assessment
Student Learning	Benchmark	Number of	of Students	Results:	Results:
Outcome and		Students	Meeting	Percentage of	Does not meet
Measurement		Observed	Expectation	Students	expectation
Tool(s)				Meeting	Meets
				Expectation	expectation
				•	Exceeds
					expectation
					Insufficient
					data
SI O 1- Apply critics	al thinking skills	identify proble	me and make cou	nd decisions in pr	actical settings

SLO 1- Apply critical thinking skills, identify problems and make sound decisions in practical settings in the sport industry.

Measure 1	Acceptable		154 students	99.5% of	Exceeds
		E 11 2024			
Internship	target is 70% of	Fall 2024:	were rated as	students	expectations
Supervisor	students will be	n=82	exemplary	engaged in the	
Evaluation	rated as		(3).	internship were	
(indirect)	acceptable (2)	Spring	51 students	rated as	
	or better on a 3-	<u>2025:</u>	were rated as	acceptable or	
	point scale.	n=124	acceptable	above by their	
	•		(2).	supervisor	
		Total: 206	1student was	1	
			rated as		
	Ideal target is		unacceptable		
	80% of students		(1).		
	will be rated as		(1).		
	acceptable (2)				
	or better on a 3-				
	point scale.				
N/	A 11	E 11 000 4	NI OC (E 11	TD 4 1 70/06	T 1
Measure 2	Acceptable	Fall 2024:	N=96 (Fall,	Total: 79/96 =	Exceeds
Perception of	target is 70% of	Fall 2024: n=55	N=96 (Fall, Spring)	Total: 79/96 = 82%	Exceeds Expectations
Perception of preparation in	target is 70% of students will	n=55	Spring)		
Perception of preparation in ability to apply	target is 70% of students will perceive being	n=55 Spring	Spring) 42/96 had a		
Perception of preparation in ability to apply critical thinking	target is 70% of students will perceive being well prepared	n=55 <u>Spring</u> 2025:	Spring) 42/96 had a rating of 5.0		
Perception of preparation in ability to apply critical thinking skills, identify	target is 70% of students will perceive being	n=55 Spring	Spring) 42/96 had a		
Perception of preparation in ability to apply critical thinking	target is 70% of students will perceive being well prepared	n=55 <u>Spring</u> 2025:	Spring) 42/96 had a rating of 5.0		
Perception of preparation in ability to apply critical thinking skills, identify	target is 70% of students will perceive being well prepared (4) or better on	n=55 <u>Spring</u> 2025:	Spring) 42/96 had a rating of 5.0 37/96 had a		
Perception of preparation in ability to apply critical thinking skills, identify problems and	target is 70% of students will perceive being well prepared (4) or better on a 1-5 scale.	n=55 <u>Spring</u> 2025: n=39	Spring) 42/96 had a rating of 5.0 37/96 had a		
Perception of preparation in ability to apply critical thinking skills, identify problems and make sound decisions in	target is 70% of students will perceive being well prepared (4) or better on a 1-5 scale. Ideal target is	n=55 <u>Spring</u> 2025: n=39	Spring) 42/96 had a rating of 5.0 37/96 had a		
Perception of preparation in ability to apply critical thinking skills, identify problems and make sound decisions in practical settings	target is 70% of students will perceive being well prepared (4) or better on a 1-5 scale. Ideal target is 80% of students	n=55 <u>Spring</u> 2025: n=39	Spring) 42/96 had a rating of 5.0 37/96 had a		
Perception of preparation in ability to apply critical thinking skills, identify problems and make sound decisions in practical settings in sport industry	target is 70% of students will perceive being well prepared (4) or better on a 1-5 scale. Ideal target is 80% of students will perceive	n=55 <u>Spring</u> 2025: n=39	Spring) 42/96 had a rating of 5.0 37/96 had a		
Perception of preparation in ability to apply critical thinking skills, identify problems and make sound decisions in practical settings in sport industry (indirect – exit	target is 70% of students will perceive being well prepared (4) or better on a 1-5 scale. Ideal target is 80% of students will perceive being well	n=55 <u>Spring</u> 2025: n=39	Spring) 42/96 had a rating of 5.0 37/96 had a		
Perception of preparation in ability to apply critical thinking skills, identify problems and make sound decisions in practical settings in sport industry	target is 70% of students will perceive being well prepared (4) or better on a 1-5 scale. Ideal target is 80% of students will perceive being well prepared (4) or	n=55 <u>Spring</u> 2025: n=39	Spring) 42/96 had a rating of 5.0 37/96 had a		
Perception of preparation in ability to apply critical thinking skills, identify problems and make sound decisions in practical settings in sport industry (indirect – exit	target is 70% of students will perceive being well prepared (4) or better on a 1-5 scale. Ideal target is 80% of students will perceive being well prepared (4) or better on a 1-5	n=55 <u>Spring</u> 2025: n=39	Spring) 42/96 had a rating of 5.0 37/96 had a		
Perception of preparation in ability to apply critical thinking skills, identify problems and make sound decisions in practical settings in sport industry (indirect – exit	target is 70% of students will perceive being well prepared (4) or better on a 1-5 scale. Ideal target is 80% of students will perceive being well prepared (4) or	n=55 <u>Spring</u> 2025: n=39	Spring) 42/96 had a rating of 5.0 37/96 had a		

SLO 2 Use interpersonal communication skills with individuals and groups; disseminate information in a variety of oral, written, technological and electronic formats to diverse populations such as clients, employees, and managers.

1 /					
Measure 1	Acceptable		Content	Content	Meets
Writing Samples	target is 70% of	Total: 103	development	development –	expectation.
(direct)	students will	students	81 –students	79%	

Acceptable target is 70% of students will score acceptable (2) or exemplary (3) in oral communication. Ideal target is 80% of students will score acceptable (2) or exemplary (3) in written communication. Ideal target is 80% of students will score acceptable (2) or exemplary (3) in written communication. Acceptable acceptable (2) or exemplary (3) in written communication. Fall 2024: Total: 60 Total: 60 Measure 3		score acceptable (2) or exemplary (3) in written communication Ideal target is 80% of students will score acceptable (2) or exemplary (3) in written communication.	(Fall 2024, Spring 2025)	Genre – 74 students Sources – 77 students Control of Syntax – 72 students	Genre – 72% Sources – 75% Control of Syntax – 70%	Meets expectations. Meets expectations. Meets expectations
Perception of ability to effectively communicate in written and oral modes (indirect – exit survey) Acceptable target is an average rating of all students who complete the survey will be 3.0 or higher on a 1-5 scale. Ideal target is an average rating of all students who completes the survey will be 3.5 or higher on a 1-5 scale. Spring 47/96 had a rating 5.0 35/96 had a rating of 4.0 Total: 96 Expectations Expectations	Oral Presentations	target is 70% of students will score acceptable (2) or exemplary (3) in oral communication. Ideal target is 80% of students will score acceptable (2) or exemplary (3) in written	n=24 <u>Spring</u> 2025: n=36	Acceptable (2) or better on each of the criteria in the	85%	
	Perception of ability to effectively communicate in written and oral modes (indirect – exit survey)	target is an average rating of all students who complete the survey will be 3.0 or higher on a 1-5 scale. Ideal target is an average rating of all students who completes the survey will be 3.5 or higher on a 1-5 scale.	n=55 <u>Spring</u> 2025: n=39 Total: 96	Spring) 47/96 had a rating 5.0 35/96 had a rating of 4.0	85%	Expectations

Measure 1 Research Assignment (student artifact - direct)	Acceptable target is 70% of students will score acceptable (2) or exemplary (3).	Total: 103 students (Fall 2024, Spring 2025)	Topic selection – 102 students Existing knowledge – 98 students	Topic selection – 99% Existing knowledge – 95%	Exceeds Expectation Exceeds Expectation
	Ideal target is 80% of students will score acceptable (2) or exemplary (3).		Analysis – 74 students Conclusions – 90 students	Analysis – 72% Conclusions – 87%	Meets expectation Exceeds Expectation
Measure 2 Student survey of research application (indirect – exit survey)	Acceptable target is average of all students who complete the survey will be a 3.0 or higher on a 1-5 scale. Ideal target is average of all students who complete the survey will be a 3.5 or higher on a 1-5 scale.	Fall 2024: n=55 Spring 2025: n=39 Total: 96	N=96 (Fall, Spring) 40/96 had a rating 5.0 27/96 had a rating of 4.0	Total: 67/96 = 70%	Meets Expectation
	and understand et	hical issues as		port management se	etting.
Measure 1 Personal Ethics Profile Paper (student artifact - direct)	Acceptable target is 70% of students will score acceptable (2) or exemplary (3).	Fall 2024 n=78 Spring 2025 n=113 Total: 191	(number) Fall 2024: Exemplary: 47 Acceptable: 25 Below: 6 Spring 2025:	(%) Fall 2024: Exemplary: 60% Acceptable: 32% Below: 8%	Exceeds Expectation
	Ideal target is 80% of students will score acceptable (2) or exemplary (3).		Exemplary: 89 Acceptable:16 Below: 8 Total: Exemplary: 136	Spring 2025: Exemplary: 79% Acceptable:14% Below: 7% Total: Exemplary: 71%	Exceeds Expectation

Acceptable: Acceptable: $\frac{41}{\text{Below: } \underline{14}}$ Below: $\underline{7\%}$

Notes: 1) You may have more or fewer SLOs than shown above. 2) You may measure an SLO only once, but only with a direct measure. Measuring an SLO more than once is a better practice. 3) If you use a cycle different from measuring all SLOs once a year, include ALL SLOs in your OAP and indicate when the most recent data was collected. 4) Replicate the matrix for any degree program with different SLOs or different measurement tools at all degree levels and identify accordingly.

Bachelor of Science, LSU Online SLO Matrix – Academic Year 2023-2024

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify the Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
thinking skills, ic	strate an understand lentify problems an				
industry. Internship Supervisor Evaluation (indirect)	Acceptable target is 70% of students will be rated as acceptable (2) or better on a 3-point scale. Ideal target is 80% of students will be rated as acceptable (2) or better on a 3-point scale.	9 students - First and Second Fall, 2024 and 17 students - First and Second Spring 2025 Total: 26	25 students were rated as exemplary (3).	96% of students engaged in the internship were rated as acceptable or above by their supervisor	Exceeds expectations
Perception of preparation in ability to apply critical thinking skills, identify problems and make sound decisions in practical settings in sport industry (indirect – exit survey)	Acceptable target is 70% of students will perceive being well prepared (4) or better on a 1-5 scale. Ideal target is 80% of students will perceive being well prepared (4) or	N/A			

	better on a 1-5				
	scale.				
	Sourc.				
SLO 2 - Use inte	rpersonal commun	ication skills v	with individuals	and groups; disse	eminate
	variety of oral, writ			nic formats to div	verse
	as clients, employe	ees and manag	gers.	T	I
Writing	A 4.11	0 4 1 4			г 1
Samples (direct)	Acceptable target is 70% of	9 students - First and	Content development	Content development	Exceeds Expectation.
(direct)	students will	Second	– 26 students	- 100%	Expectation.
	score	Fall, 2024	20 students	10070	
	acceptable (2)	and 17	Genre – 24	Genre – 92%	Exceeds
	or exemplary	students -	students		Expectations.
	(3) in written	First and		_	
	communication	Second	G 22	Sources –	N
	Ideal target is	Spring 2025	Sources – 22 students	86%	Meets expectations.
	80% of students	2023	students		expectations.
	will score	Total: 26		Control of	Exceeds
	acceptable (2)		Control of	Syntax – 95%	Expectation
	or exemplary		Syntax – 25		
	(3) in written		students		
	communication.				
Oral					
Presentations	Acceptable	9 students	26 students	100% of	Exceeds
(direct)	target is 70% of	- First and	scored a "2"	students	expectation
	students will	Second	or better on	scored a "2"	
	score	Fall, 2024 and 17	each of the criteria in the	or better on each of the	
	acceptable (2) or exemplary	students -	rubric.	criteria in the	
	(3) in oral	First and	ruorie.	rubric.	
	communication.	Second			
		Spring			
	Ideal target is	2025			Exceeds
	80% of students will score	Total: 26			expectation
	acceptable (2)	10tai. 20			
	or exemplary				
	(3) in written				
	communication.				
Damaguting C					
Perception of ability to	Acceptable	N/A			
effectively	target is an	1 1/ /1			
communicate in	average rating				
written and oral	of all students				
modes (indirect	who complete				
– exit survey)	the survey will				

SLO 3 - To unde	be 3.0 or higher on a 1-5 scale. Ideal target is an average rating of all students who completes the survey will be 3.5 or higher on a 1-5 scale.	ritique and an	Ny research to in	pprove practice i	n the chosen
field.	isana, meipici, ci	mque anu app	ny research to m	ipiove praetice i	n die enosen
Research Assignment (student artifact - direct)	Acceptable target is 70% of students will score acceptable (2)	9 students - First and Second Fall, 2024 and 17	Topic selection – 26 students Existing	Topic selection – 100%	Exceeds Expectation Exceeds
	(3). Ideal target is	students - First and Second Spring	knowledge – 24 students	knowledge – 92%	Expectation
	80% of students will score acceptable (2)	2025 Total: 26	Analysis – 20 students	Analysis – 80%	Meets expectation
	or exemplary (3).		Conclusions – 24 students	Conclusions – 94%	Exceeds Expectation
Student survey of research application (indirect – exit survey)	Acceptable target is average of all students who complete the survey will be a 3.0 or higher on a 1-5 scale. Ideal target is	N/A			
	average of all students who complete the survey will be a 3.5 or higher on a 1-5 scale.				
	ize and understand	1	as they relate to	a sport manager	nent setting.
Personal Ethics Profile Paper		Data not collected			

(student artifact	Acceptable	this		
- direct)	target is 70% of	assessment		
	students will	period.		
	score			
	acceptable (2)			
	or exemplary			
	(3).			
	Ideal target is			
	80% of students			
	will score			
	acceptable (2)			
	or exemplary			
	(3).			

Program-Level Operational Effectiveness Goals Matrix Academic Year 2024-2025

Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark	Data Summary	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
OEG 1 - To maintain cor	nmitment to the Un	iversity's mission and the mi	ssion of the
Sport Administration/Sp	ort Management pr	ogram.	
Employ faculty who are	Faculty will	The current faculty recorded	Exceeds
excellent teacher-	publish in top	a significant number of	expectations
scholars, nationally	ranked journals	publications in top ranked	
competitive in research and creative activities.	and make presentations both internationally and nationally. 100% of tenure-track faculty will complete 2 presentations and/or publications annually.	journals in the field such as: Journal of Business Research, Journal of Sport Management, Sport Management Review, Ohio History, Sport Marketing Quarterly, International Journal of Sports Marketing and Sponsorship, Communication & Sport, Journal of Emerging Sport Studies, Journal of Mississippi History, Journal of Applied Sport Management, Journal of Athlete Development and Experience, Journal of Sport and Social Issues, Leisure Sciences, Journal of Issues in Intercollegiate Athletics, Case Studies in Sport Management, Journal of Intercollegiate Sport	

	1		
		15+ presentations (national	
		and international top-tier	
		academic conferences).	
		Examples include that	
		NASSM, CSRI, ASMA,	
		EASM, COSMA, SMA	
OEG 2 - Serve as a unif	ying force on camp	us.	
Actively participate in	Students will	The undergraduate and	Meets
campus life	engage in campus	graduate program regularly	expectations
_	activities.	participates in fairs	
		sponsored by campus life,	
		accepts and presents guest	
		lectures to students and	
		college employees.	
Faculty will be proactive	Faculty will	Sport Management faculty	Meets
in fostering a positive	engage in	(tenure-track and	expectations
relationship between the	fostering	professional practice)	•
athletic and academic	relationship with	participate in seminars with	
communities.	LSU Athletics.	the Cox Communications	
		Academic Center for	
		Student Athletes such as	
		Major Decisions	
		Symposium.	
		We also support and assist	
		LSU Athletics employees'	
		pursuit of graduate degrees.	
		The profession practice	
		professors are engaged in	
		recruiting efforts with LSU	
		Athletics.	

OEG 3 - Accept assessn goals.	nent as an important	vital tool to ensure the progr	ram is meeting
Reporting	The assessment coordinator will report data annually.	Sport Administration/Management annual assessment data are maintained in Task Stream at the Office of Assessment and Evaluation.	Meets expectation.
OEG 4 - Provide opport growth.	unities for undergra	duate and graduate student pr	rofessional
Research Opportunities	Graduate students in the Ph.D. program will publish in top ranked journals and make presentations both internationally and nationally.	All returning doctoral students either published or had papers accepted in journals. Multiple presentations (i.e., over 10) were collectively made at national and international conferences such as: CSRI, NASSM, and ASMA.	Exceeds expectations

Professional	100% of doctoral students will complete at least one presentation or accepted publication. Opportunities for	There are several in-service	Meets
development activities	professional development.	opportunities for graduate students hosted by the SOK or university graduate school.	expectations
Volunteer work opportunities	Students will engage in opportunities that enhance the community.	The undergraduate and graduate students have volunteered for work/athletic events on-campus, bowl games in New Orleans, and in their own hometowns. The undergraduate students complete mini-internships (KIN 2999) during the fall, 2024 and spring, 2025. The Sport Administration Association (SAA) continued to have guest speakers.	Meets expectations
OEG 5 - To continuousl	y improve teaching,	learning and research produc	ctivity.
Demonstrate through faculty teaching evaluations and course elective offerings.	Faculty will demonstrate productivity in teaching, learning and discovery.	Teaching evaluations were above 4.0 for the 2024-2025 academic year.	Meets expectations.
Demonstrate through faculty publications and presentations;	Faculty will publish in top ranked journals and make presentations both internationally and nationally.	See OEG 1	Exceeds expectations
		partnerships with community	y and area sport
organizations and busine	Commit to an	Hold an annual masting	Below
Input from Advisory Board	annual meeting with advisory board.	Hold an annual meeting with Advisory Board in the fall. Will meet to receive input for additions to the curriculum and on addressing ethical and diversity issues. The Advisory Board was formally established in	Expectation

		2024, and the inaugural	
		meeting was held that same year.	
		Advisory Board Members:	
		-Carl St. Cyr, Associate Director of Player Personnel, LSU Football	
		-William Deede, Senior Director of Event Operations and Community Relations, GNSF	
		-Ronnie Rantz, CEO, Louisiana Sports Hall of Fame; Owner, Baton Rouge Rougarou	
		-Shaeeta Williams, Director of Community Engagement, LSU Athletics	
		Note: While the initial meeting was conducted, only one advisory board member was able to attend, along with four faculty members. Due to limited participation, this activity was rated as "Below Expectation." We anticipate more robust engagement in future meetings as the board becomes more established.	
Data on partnerships (internships, volunteer opportunities; both formal and informal)	Students and faculty will explore, nurture and strengthen partnerships with the community.	Internship sites: LSU Athletics (various teams and departments), LSU Recreation, LSU Residential Life, Baton Rouge Recreation, Baton Rouge Soccer, etc. Many out-of-state internships in over 29 states.	Meets expectations.